



Atawhai Tibble

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Chief Advisor Māori

Social Investment Agency

Government Funded Social Services have always collected & used People's data

- WINZ
 - Oranga Tamariki
 - Justice system and providers
 - Health system and providers
 - Education system and providers
 - Whānau Ora

Social Investment 1.0

Follow people, and their outcomes via admin data, & discover what programs, work for who, why, and at what cost.

SIA : the Government's
Big Data Analytics Agency

IDI: the Integrated Data Infrastructure
= Government's big data i.e. citizen
interactions with the system over time

Challenges

Admin data
incomplete

Reasonable
Use

Cultural license

Privacy

Social license Taonga

Rights

Interests

Evaluation –
how

Consent

Rangatiratanga

Access

MSD to require individual client level data from community agencies



Image: Pixabay

The Ministry of Social Development (MSD) has stated that future contracts will require community agencies to provide individual client level data.

The recently published **MSD Community Investment Strategy Update 2016** states "Starting from July 2016, we will begin collecting individual client level data (client level data) from providers. We will do this progressively over the year, so that we are collecting client

level data from all providers by July 2017." (page 15)

The update outlines what information MSD will require, stating "Client level data minimum requirements are as follows:

- Client: Name, address, gender, date of birth, primary ethnicity, Iwi.
- Dependents: Name, date of birth, relationship to client.
- Service Level: Information Programme/service name, start date and end date."

Individual Client Level Data Challenge

2015 - 2016

Privacy Commission Review

April 2017



MEDIA RELEASE

Collection of NGO client data is excessive and disproportionate - Privacy Commissioner

6 April 2017

A Ministry of Social Development (MSD) policy requiring social service providers to disclose information about all their clients is excessive and inconsistent with the privacy principles, says Privacy Commissioner John Edwards.

The Privacy Commissioner's report, *Inquiry into MSD Collection of Client-Level Data from NGOs*, examines the privacy impact of the funding contracts. The new contracts make the provision of personal, identifiable, client data a requirement for receiving government funding, with no ability to 'opt out'.

The Commissioner acknowledged that "no NGO receives government funding as of right, and it is not only legitimate but important that Government takes steps to ensure the efficacy of any programme it funds. It needs good information in order to do so."

However, the report finds that there has been insufficient consideration given to the possible unintended consequences of the policy change, and insufficient consideration of alternative means of achieving Government's legitimate aims without risking those consequences.

"There is a real risk that the new arrangement will deter some people who are most in need from seeking support or assistance. Not only could that put those people at further risk, and increase pressure on the NGOs, the ultimate result could be that those individuals become "invisible" to Government and policy makers," said Mr Edwards.

Consequence of the Review



Consult Nzers on Appropriate Data Protection and Use

How should government better collect,
protect, use and share citizen data in social
services?



New Government elected - end of 2017

Social Investment 2.0



Well-being – Oranga

If this is our “why” and its not fiscal -
What do we mean by this and
'how do you define and measure it?



Data protection and use

How should government better collect, protect,
use and share citizen data in social services?
What is a Māori perspectives?

Social Investment 2.0



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Crown Māori Relationship

What Issues & Opportunities
exist in this space for the Crown
and Māori?



Nationwide Engagement



Nationwide Engagement

50 so far

- Mainstream social services
- National social service agencies
- Government agencies
- 7 specific Hui
 - ITAG
 - NMOs
 - Te Mana Raraunga
 - Waikato Tainui
 - Ngāi Tahu
 - Tamaki Makaurau
 - Manawatu Whanganui
- Alongside NGO hui in the regions including
 - Te Tai Tokerau
 - Te Tai Rawhiti
 - Mataatua/Te Arawa
- Service User Hui
 - 20
 - 2 hui with gang whānau

Social Investment 2.0



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Google: SIA Your Say

The screenshot shows the SIA (Social Investment Agency) website. The header is orange with the SIA logo and navigation links: 'About us', 'Our work', 'Tools & guides', and 'News & events'. A search bar is on the right. Below the header is a breadcrumb trail: 'Home > Our work > Your voice, your data, your say'. The main heading is 'Your voice, your data, your say'. The text explains that SIA is talking with people and organisations around New Zealand to find out what they think about:

1. The Government's proposed approach to investing for social wellbeing
2. The protection and use of personal information in the social sector

If you need to get in contact about this engagement work we are doing, you can email yoursay@sia.govt.nz or call us on 029 201 0547.

There are four content blocks:

- Investing for Social Wellbeing**: A way of working to support New Zealanders live the lives they aspire to. Below it is a teal button: 'Go to wellbeing survey'.
- Data Protection and Use**: To provide clear guidance for how personal information can and can't be used in the social sector. Below it is a teal button: 'Go to data use survey'.
- When and Where**: We are now heading around the country to talk with New Zealanders between May and August 2018.
- Frequently Asked Questions (FAQs)**: These FAQs are to help you understand more about the topics we are talking about. They also define some terms to help you better understand the conversation.

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